

# COUNTY OF SAN DIEGO

## Snap Shot of Strategic Plan for Fiscal Years 2010 - 2015



### ***VISION***

***A county that is safe, healthy and thriving***

### ***MISSION***

***To efficiently provide public services that build strong and sustainable communities***

### ***STRATEGIC INITIATIVE: KIDS***

***Improve opportunities for children and families***



Children should be healthy, active, and safe from accidents and injuries. They require safe homes and access to health care. Our goal is to help all children grow and thrive. This includes those children who come to the attention of child protective services and the juvenile court system, whose prospects for success we are committed to enhancing. We also strive to help all families achieve self-sufficiency.

### ***STRATEGIC INITIATIVE: ENVIRONMENT***

***Manage the region's natural resources to protect quality of life and support economic development***

Good land use decisions are balanced. There must be clean air and water, and we must protect diverse habitats. At the same time we must provide for economic growth that supports new employment and career opportunities. Our goal is to balance the region's economic needs with the protection and sustainability of natural resources for current residents and future generations.



### ***STRATEGIC INITIATIVE: SAFE AND LIVABLE COMMUNITIES***

***Promote Safe and Livable Communities***



Our goal is to create an enriched community with a high quality of life. Local governments and residents will be prepared for potential disasters and public health threats. Neighbors will work to prevent crimes and have confidence in a successful criminal justice system. The overall health of residents will be enhanced through civic pride and welcoming neighborhoods that include safe streets, playgrounds and excellent libraries. People of all ages and abilities will be engaged in community life.

### ***How Do We Do It? – THROUGH REQUIRED DISCIPLINES***

In order to achieve these goals, the County must maintain a high level of operational excellence. Excellence depends upon adherence to key disciplines, including ensuring the County's fiscal stability through good economic times and bad, and promoting a culture that values the customer and rewards continuous improvement, adaptability and innovation.

✓ 2010-15 STRATEGIC PLAN SUMMARY

**Vision:** A county that is safe, healthy and thriving

**Mission:** To efficiently provide public services that build strong and sustainable communities

**Strategic Initiatives:**

KIDS	THE ENVIRONMENT	SAFE AND LIVABLE COMMUNITIES
<p><i>“Improve opportunities for children and families”</i></p> <ol style="list-style-type: none"> <li>1. Help all children be healthy and safe</li> <li>2. Promote and support family self-sufficiency</li> <li>3. Support parents and caregivers in helping children reach their full potential</li> <li>4. Enhance the prospects for success of children in the dependency system</li> </ol>	<p><i>“Manage the region’s natural resources to protect quality of life and support economic development”</i></p> <ol style="list-style-type: none"> <li>1. Follow land use strategies that balance all the needs of County residents, support economic development, and promote sustainability of our communities and natural resources</li> <li>2. Protect water and air quality and diverse habitats in the County</li> <li>3. Reduce environmental risk through partnerships as well as regulation</li> </ol>	<p><i>“Promote safe and livable communities”</i></p> <ol style="list-style-type: none"> <li>1. Help communities prepare, respond and recover from disasters or public health threats</li> <li>2. Improve crime prevention and the criminal justice system</li> <li>3. Help vulnerable adults and seniors to be healthy, independent and vital</li> <li>4. Promote wellness and enhance the overall quality of life in San Diego County neighborhoods</li> </ol>

**Required Disciplines:**

To sustain operational excellence and ensure sufficient resources for the Strategic Initiatives:

- |                         |  |                               |
|-------------------------|--|-------------------------------|
| ✓ Fiscal Stability      | ✓ Skilled, Adaptable and Diverse Workforce | ✓ Accountability/Transparency |
| ✓ Customer Satisfaction | ✓ Essential Infrastructure                 | ✓ Continuous Improvement      |
| ✓ Regional Leadership   |  | ✓ Information Technology      |